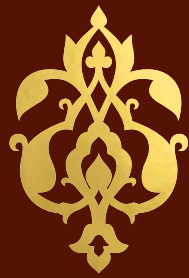


# LOVE AND DESIRE

---

ROB HEFFERAN







## FOREWORD

Washington Green, fine art publishers to Castle Galleries and Castle Fine Art, is privileged to present Love and Desire by Rob Hefferan. An established and critically acclaimed figurative artist with a far reaching collector base, Hefferan makes his bow into the hallowed ranks of Washington Green artists with great aplomb.

This body of work is an exceptional portrayal of duality. Rob Hefferan has carefully crafted a world of light and shade, giving his audience both sides of every proverbial coin one could want or indeed imagine. Love and passion. Day and night. Romance and lust. Sensual and sexual. Traditional and contemporary. The list of thematic abbreviations could continue, but it would be so very wrong to give merely an overview of Hefferan's debut collection for Washington Green Fine Art without taking a deep breath and diving beneath the surface layers of these achingly dramatic paintings.

Hefferan is gifted with a sure and certain sense of purpose for each body of work. As inspiration dawns, his vision begins to take shape in his mind's eye before a fully realised concept is born. Not content with his mastery of figurative portraiture, it is at this point that his flair for staging, styling and photography leads the march. A modern day Norman Rockwell, Hefferan is instrumental in sourcing his locations and his models, and no element, from costume to props, escapes his obsessive eye for detail. However, unlike Rockwell, there is no trace of tracing to be found in Hefferan's artistic practice.

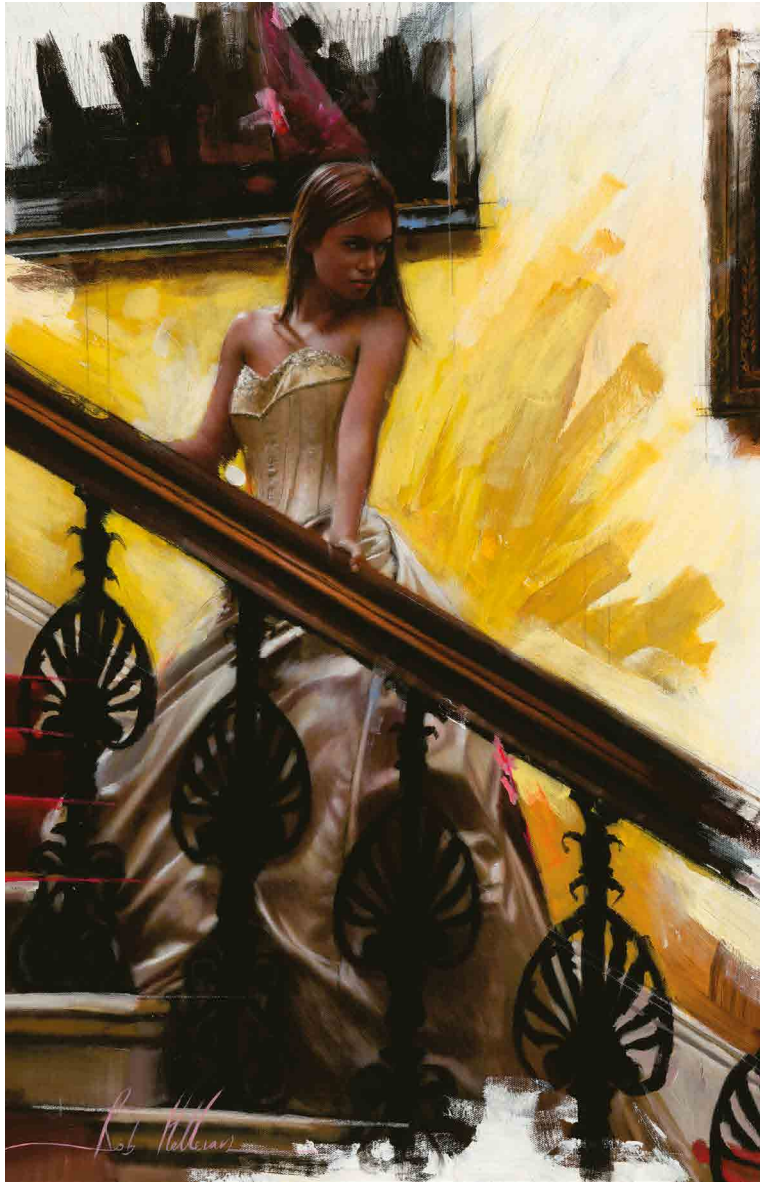
The balance between Hefferan's two title themes, love and desire, is perfectly

weighted. The pieces enveloped in the 'Love' leitmotif are softly lit, beautifully staged and speak to the viewer of Pre-Raphaelite ideals. The fabrics appear lushly swathed, the décor is ornate and the setting as opulent as one would expect for the beauty and grace of his subjects. Every texture is given great attention; Hefferan's depiction of light and movement breathes great life and vibrancy into this array of beautifully engineered tableaux, courtesy of his refined brush technique. As such, it isn't a far stretch to understand why each piece can take between 150 to 200 hours to complete.

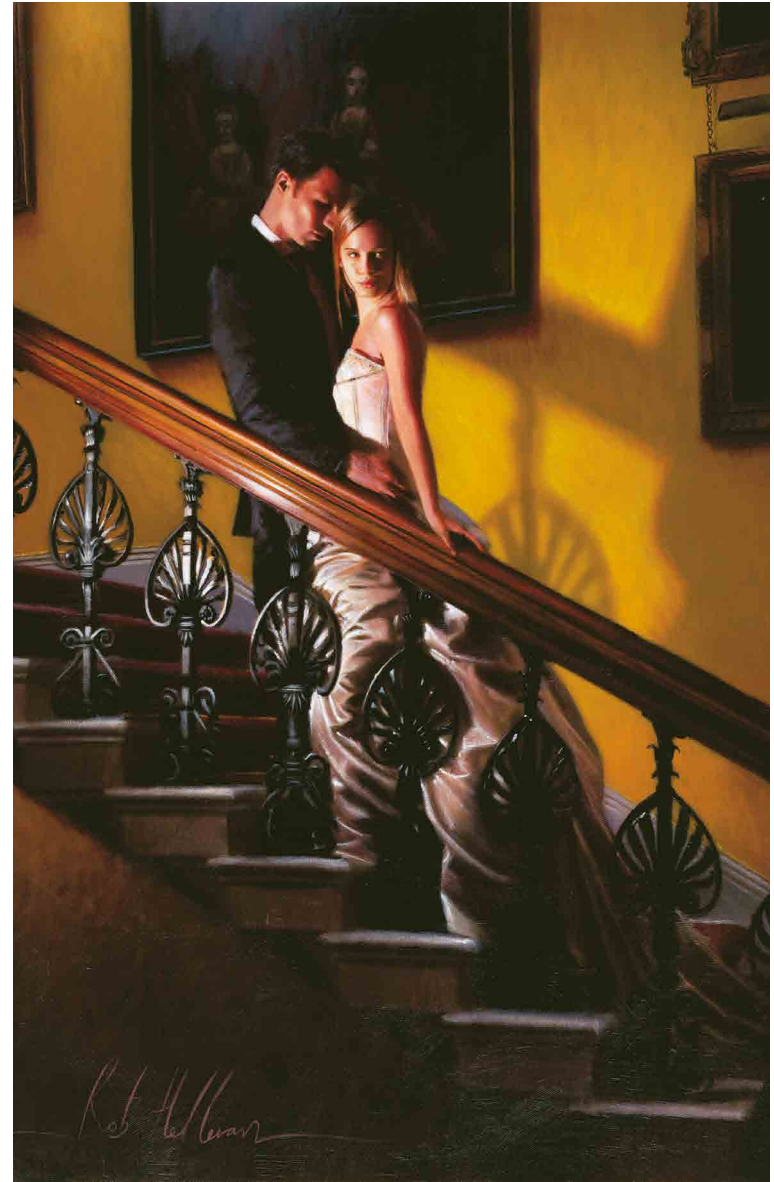
'Desire' is a different world and a different time. Hefferan takes us by the hand and leads us away from the high vaulted ceilings, light airy rooms and decorous poses we have seen thus far, into a world far removed and altogether edgier. These scenes are decidedly reminiscent of sexual, rather than sensual, fantasy. They conjure up images of nocturnal Soho establishments, Sally Bowles' 1930s Kit Kat Club, and the art of burlesque, as given new life in recent times by famous performer Dita Von Teese. Hefferan chose a prestigious members club in the heart of Mayfair as the backdrop of some of these pieces, lending an added layer of indulgence and decadence to the overall effect, as the viewer becomes the voyeur.

Thus, with no further ado, we lift the curtain on Love and Desire and invite the audience to accompany artist, and artistic director, Rob Hefferan on the sensory journey he has lain before you.





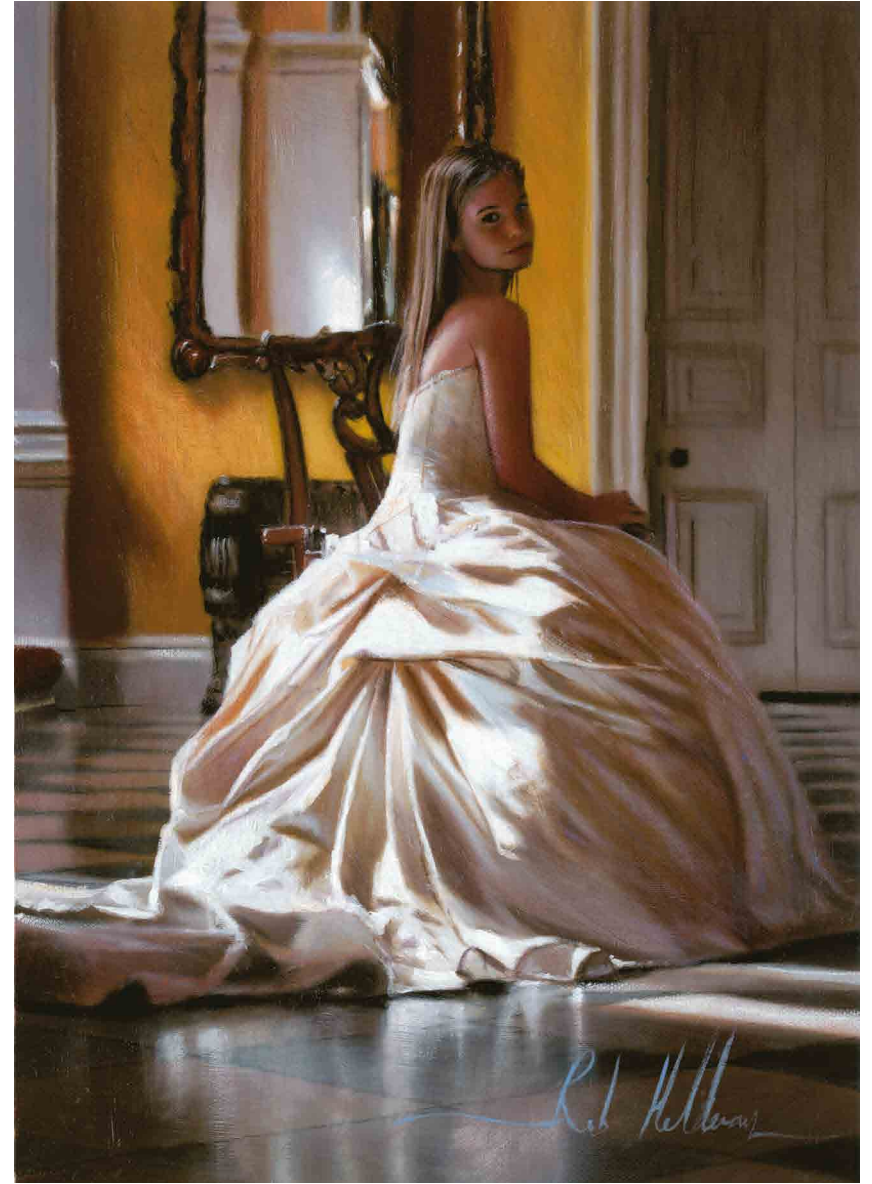
TEMPTATION STUDY  
ORIGINAL OIL ON CANVAS | 67CM x 44CM



TO HAVE AND TO HOLD  
ORIGINAL OIL ON CANVAS | 66CM x 45CM



WAIT FOR ME 1  
ORIGINAL OIL ON CANVAS | 29CM x 21CM



WAIT FOR ME 2  
ORIGINAL OIL ON CANVAS | 29CM x 21CM



A LITTLE MORE OF ME  
ORIGINAL OIL ON CANVAS | 41CM x 74CM



REFLECTION

ORIGINAL OIL ON CANVAS | 63CM x 74CM



THE DEBUTANTE

ORIGINAL OIL ON CANVAS | 67CM x 99CM





SILENT WHISPERS OF LOVE  
ORIGINAL OIL ON CANVAS | 52CM x 75CM



SEARCHING FOR YOU  
ORIGINAL OIL ON CANVAS | 75CM x 54CM



STOLEN HEART

ORIGINAL OIL ON CANVAS | 61CM x 69CM



**SECRET LOVE**  
OIL ON CANVAS | 66CM x 46CM



**LOVE SONNET STUDY**  
ORIGINAL OIL ON CANVAS | 68CM x 101CM



NEW YORK LOVE STORY 1  
ORIGINAL OIL ON CANVAS | 51CM x 75CM



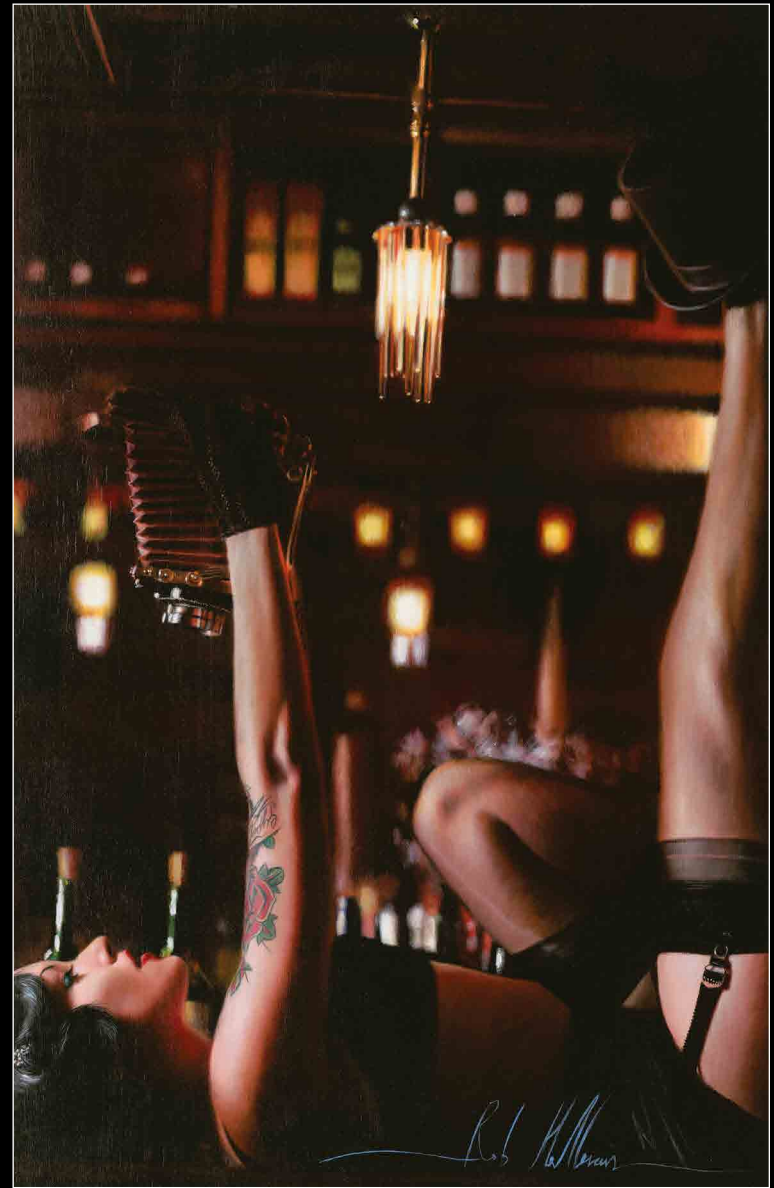
NEW YORK LOVE STORY 2  
ORIGINAL OIL ON CANVAS | 48CM x 74CM

*Robert M. ...*





WHAT'S YOUR POISON  
ORIGINAL OIL ON WOOD | 77CM x 50CM



VANITY MY FAVOURITE SIN  
ORIGINAL OIL ON WOOD | 77CM x 50CM



**LAST ORDERS**  
ORIGINAL OIL ON WOOD | 50CM x 34CM



**DANGEROUS LIAISONS**  
ORIGINAL OIL ON WOOD | 47CM x 71CM

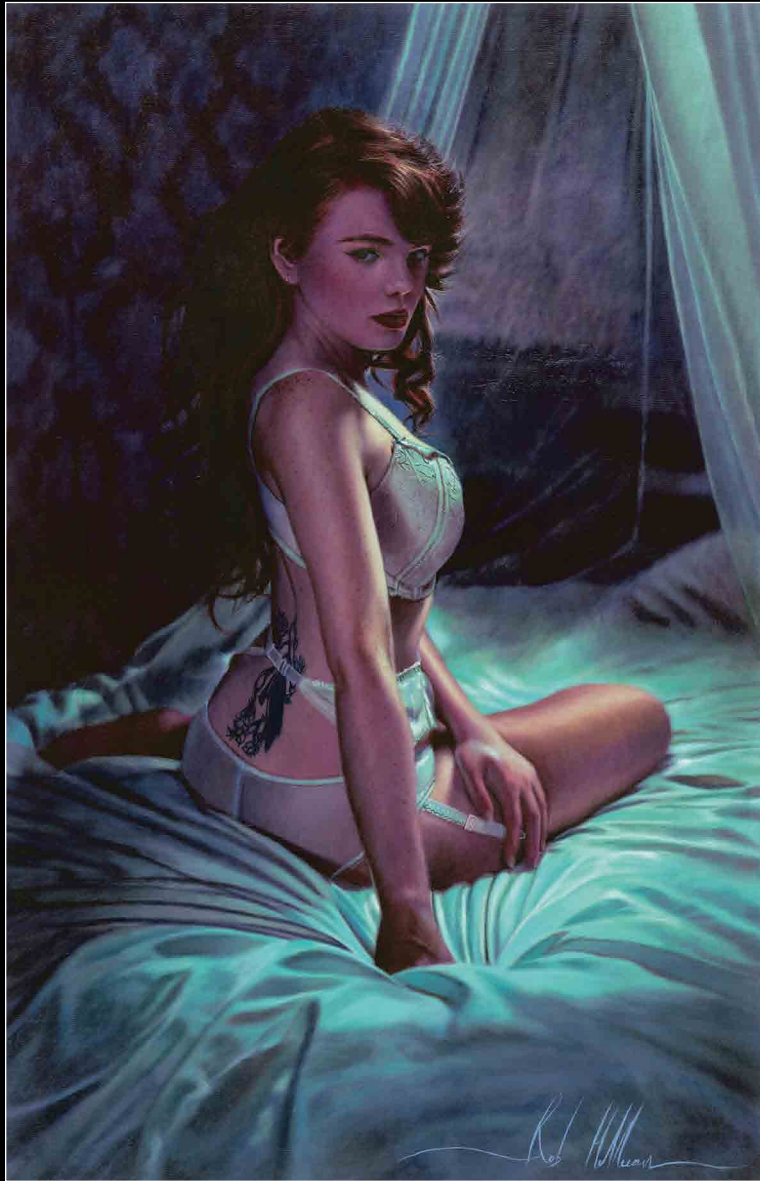




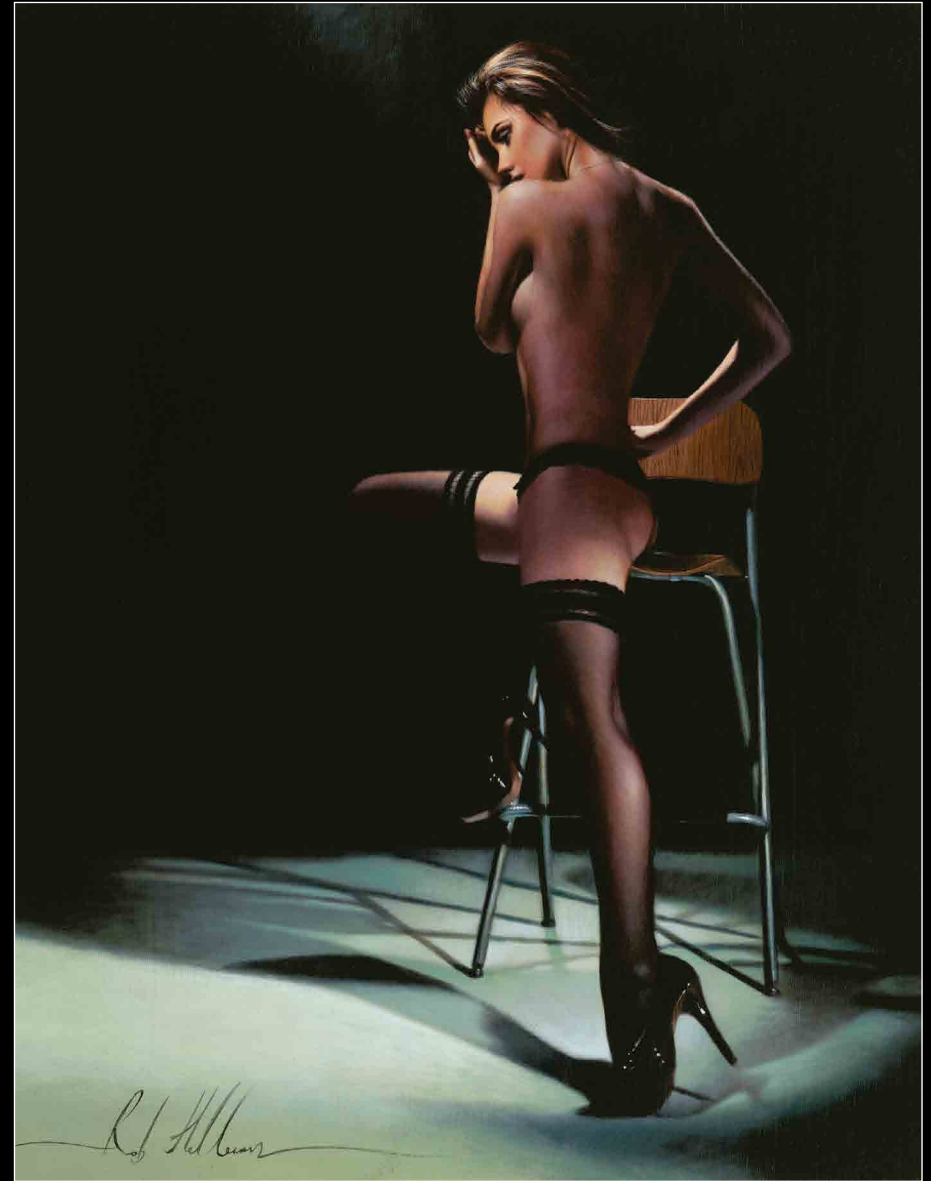
BABY DOLL

ORIGINAL OIL ON WOOD | 47CM x 71CM

*Rob Helman*



PROTECT ME FROM WHAT I WANT  
ORIGINAL OIL ON WOOD | 101CM x 63CM



SOMEBODY ELSE'S DREAM  
ORIGINAL OIL ON WOOD | 77CM x 63CM



EVERYTHING YOU WANTED ME TO BE  
ORIGINAL OIL ON WOOD | 72CM x 108CM



LOVE AND LIGHT  
ORIGINAL OIL ON WOOD | 60CM x 70CM



PHANTOM LOVER  
ORIGINAL OIL ON WOOD | 47CM x 71CM

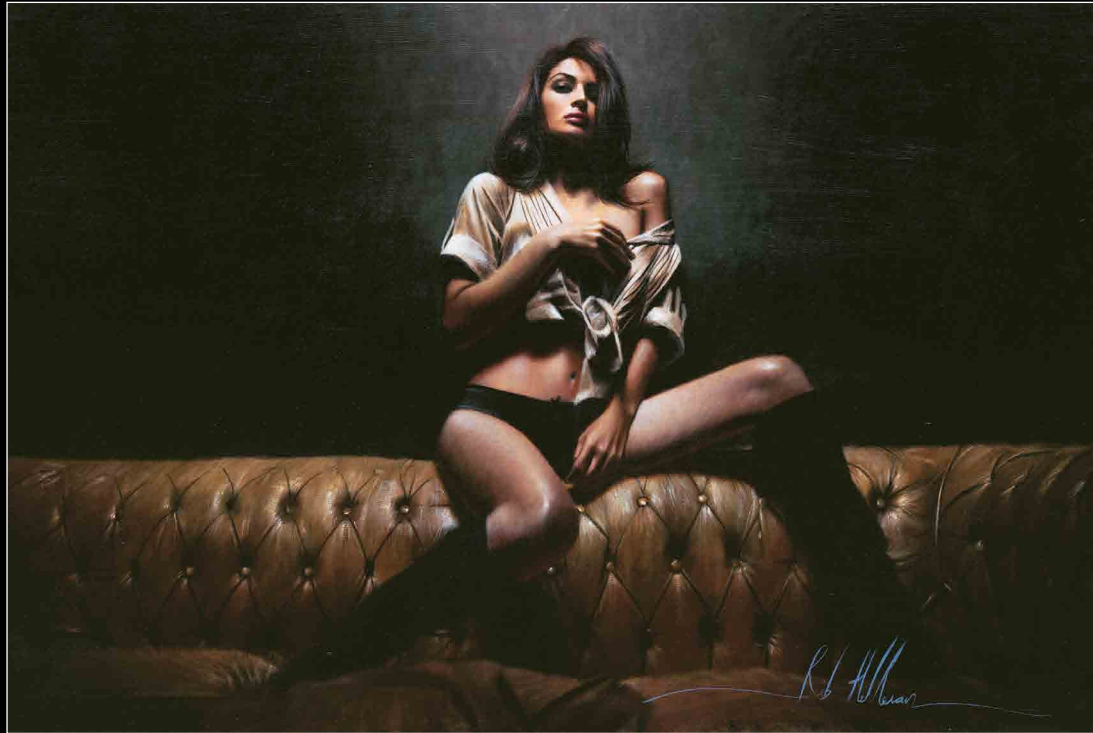
*Rob Pelham*



MY WILD FLAME 2  
ORIGINAL OIL ON WOOD | 72CM x 108CM



WAITING FOR THE NIGHT  
ORIGINAL OIL ON WOOD | 78CM x 50CM



**LOVE AND BETRAYAL**  
ORIGINAL OIL ON WOOD | 50CM x 76CM



**HOTEL HOBBIES**  
ORIGINAL OIL ON WOOD | 46CM x 71CM



ONE FOR THE ROAD  
ORIGINAL OIL ON WOOD | 48CM x 71CM

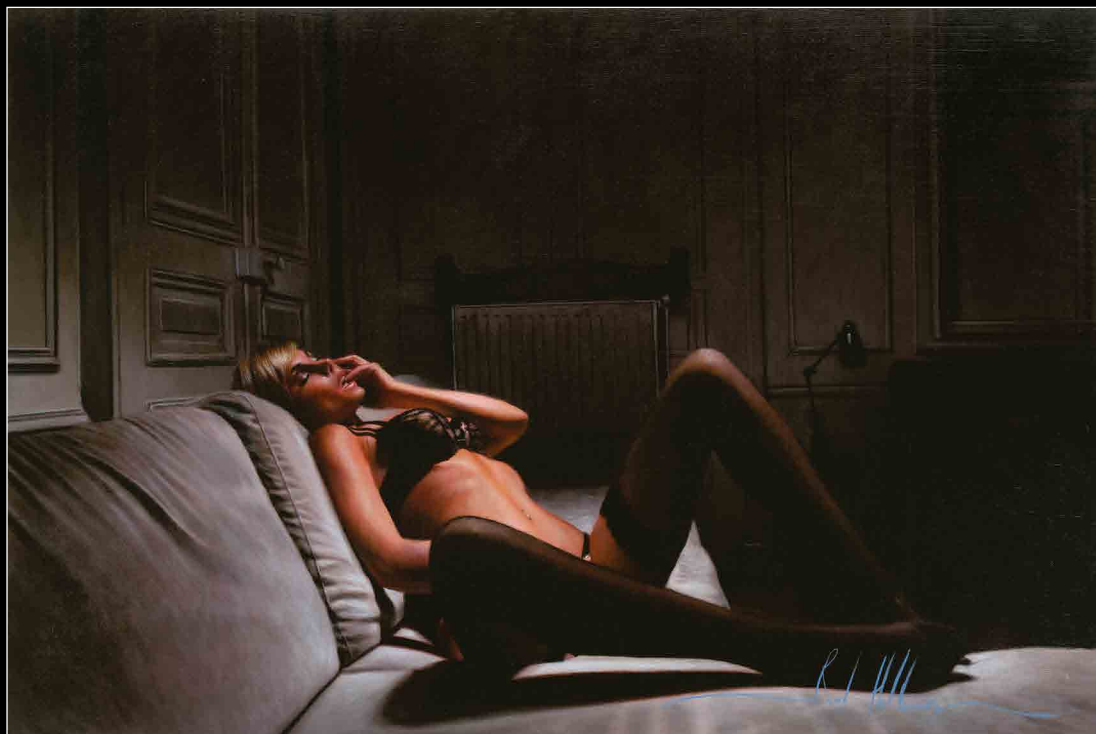


**BLACK HEART**  
ORIGINAL OIL ON WOOD | 58CM x 89CM



**ALL TOMORROWS PARTIES**  
ORIGINAL OIL ON WOOD | 47CM x 71CM





FOREVER AND A DAY  
ORIGINAL OIL ON WOOD | 51CM x 77CM

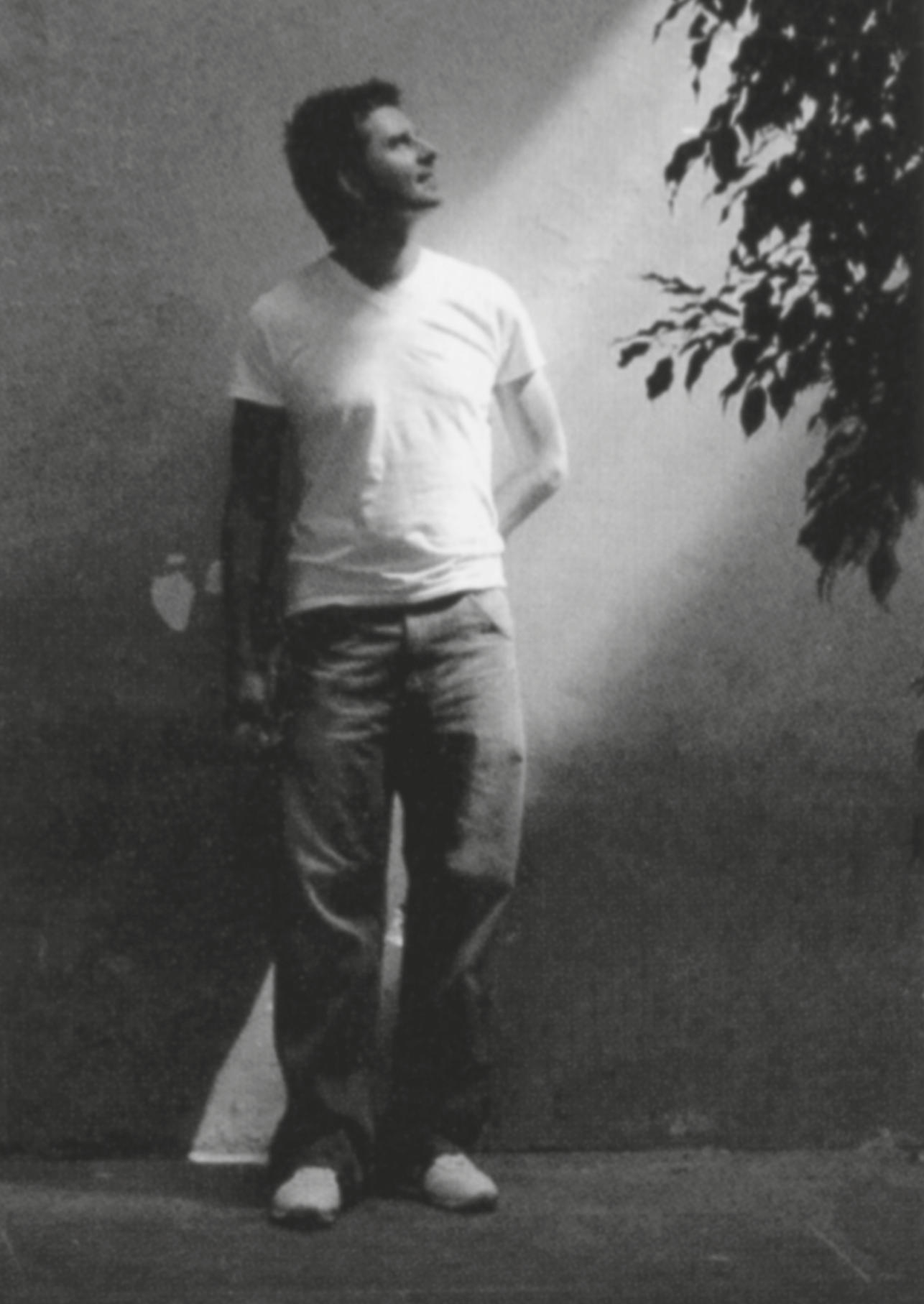


SHADOW PLAY  
ORIGINAL OIL ON WOOD | 58CM x 89CM



RAPTURE

ORIGINAL OIL ON WOOD | 36CM x 74CM



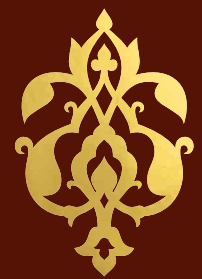
Born in Cheshire in 1968, from the earliest age Rob had always painted and drawn to the point of obsession, never giving up or stopping until he felt happy with what he had created. This work ethic continued to grow and grow throughout his school years, then afterwards at art school and in fact continues to this day.

After art school, Rob pursued a career in advertising from 1991 - 2003 to derive a steady income whilst he developed his artwork technique and aesthetic.

Whilst in advertising, he worked on many major campaigns for both national and international brands such as the BBC, The National Lottery, BMW, Volkswagen and other major blue chip companies, whilst devoting his evenings and weekends to his art.

By 2003, Rob felt ready to share the gift that he had so carefully developed, and his debut show sold out in only two hours. Since that moment of validation and success, his work has continued to advance and grow with numerous collectors across the world.

“As an artist it’s important that I keep pushing ideas and trying new things; always striving in my pursuit for that perfect painting.”



WASHINGTON GREEN  
fine art

The images contained within this literature are an artistic representation of the collection.  
To best experience our art, we recommend you contact your local gallery to arrange a viewing.  
© Washington Green 2016. The content of this brochure is subject to copyright and no part can be reproduced without prior permission.  
[washingtongreen.co.uk](http://washingtongreen.co.uk)